BANDAI NAMCO

Kayak for Conservation with Shedd Aquarium



The kayak for conservation event, held on September 12th in partnership with Chicago's Shedd Aquarium, was an inspiring initiative aimed at fostering a harmonious coexistence with the natural environment. Eleven participants kayaked along the Chicago River, where they engaged in hands-on data collection while navigating the waterway. Along the way, participants spotted and identified various birds and animals adapting to the man-made river environment, providing valuable information to Shedd Aquarium's data scientists. This data will help assess the success of recent cleanup efforts and track the return of native wildlife to this urban waterway.

Reflecting on the experience, Eunice Mao shared, "After attending the event, I realized what a fantastic opportunity it was to give back to our local community while working alongside my coworkers. The experience was truly enriching, allowing us to actively contribute to the preservation of Chicago's waterways. Many participants left with a sense of fulfillment and purpose, inspired to contribute to environmental causes and recognize the vital importance of nurturing a healthier ecosystem. Overall, the event was a great teambuilding activity that emphasized Bandai Namco's consideration towards sustainability goals."

The Kayak for Conservation event provided a unique blend of environmental action and insight into how wildlife adapts to city life, emphasizing the critical need to protect and sustain natural resources amidst urban expansion.

Beach Clean Up with Shedd Aquarium



The beach clean-up with Shedd Aquarium took place on September 18th, bringing together fifteen dedicated participants to help preserve Lake Michigan's shoreline. Employees formed small teams of 2-3, working together to identify and remove pollutants along the beach. Through hands-on effort, participants collected an impressive average of 2 pounds of trash each, helping to reduce litter while gaining a deeper understanding of the effects of pollution on marine ecosystems.

Reflecting on the event, Eunice Mao shared, "After attending the event, I realized it was a fantastic opportunity to collaborate with Shedd Aquarium in our mission to preserve and protect the environment. It brought everyone together with a shared purpose for a meaningful cause, creating a strong sense of unity. Picking up hundreds of micro plastics in such a small area, the serios of the problem was able to be seen more. The experience was truly enriching, enabling us to actively contribute to the preservation of Chicago's beaches. Overall, the event served as an excellent team-building activity, highlighting Bandai Namco's commitment to sustainability goals."

This impactful event underscored the power of community involvement in sustainability initiatives and highlighted the importance of collective action in making a meaningful difference.

FOR PEOPLE

By pulling back the water's surface, we can spark compassion, curiosity, and conservation for diverse animals and ecosystems in our backyards and across the globe. Your generosity shapes the aquarium as an incubator that supports citizens as changemakers and a catalyst for the conservation of aquatic life and champion of the natural world.

FOR COMMUNITIES

Shedd fosters ongoing collaboration with more than 50 community partners to build a healthier, more equitable and more thriving Chicago that replace barriers with bridges and ensures that everyone can enjoy and protect the aquatic world, beyond our walls on Museum Campus.

FOR AQUATIC LIFE

Shedd Aquarium advances durable solutions for the intersecting threats of climate change and biodiversity loss by advancing a legacy of executing cutting edge applied science-based solutions and our extraordinary ability to amplify our reach to millions of people authentically and effectively. Never has the aquatic world needed us more than now, and never has Shedd been so uniquely positioned to create transformative change for the evolving world around us. It is because of the generous support from corporate members that Shedd can connect guests with the wonders of the natural world and work towards a world thriving with aquatic life sustained by people who love, understand and protect it.

Organization's Website: https://www.sheddaquarium.org/